tracy tu

Experience

Spatial and Branding Designer May. 2024 - Feb. 2025

New Speed Co. -Los Angeles, CA

- Developed branding materials, including logos, business cards, and advertisements, reinforcing the company's visual identity and market presence.
- Designed and managed the International Builders' Show (IBS) showroom, overseeing concept development, spatial planning, FF&E selection, and construction coordination. Developed technical drawings and signage using Rhino, Enscape, and AutoCAD, ensuring seamless execution.
- Managed the operation, maintenance, and troubleshooting of Bambu Lab X1-Carbon 3D printers and BangHui 80W 6090 laser cutters, optimizing print quality and production efficiency. Also coordinated inventory management for printing materials, ensuring a seamless workflow.
- Conducted on-site measurements, developed space plans, and created construction drawings for the Ontario store in compliance with city regulations, ADA standards, and building codes. Coordinated with engineers and contractors to address structural and MEP considerations during permitting and construction.

Interior Design Intern Jul. 2023 - Sep. 2023

altforma - Vancouver, Canada

- -Developed and refined design details and material palettes for private residential kitchens and living spaces, producing detailed construction drawings to guide execution.
- -Contributed to the reconstruction of a Chinese museum by conducting research, curating exhibits, and designing the museum layout to enhance visitor experience and narrative flow.

Interior Design Intern Nov. 2021 - Feb. 2022

aolab -Shanghai, China

- -Designed and developed pop-up stores, restaurants, and showrooms, utilizing Rhino and Unreal for 3D modeling, visualization, and spatial planning to create immersive user experiences.
- -Assisted in concept development and ideation for exhibition and event projects, contributing to spatial storytelling, visitor flow strategies, and experiential design solutions.

Interior Design Intern Sep. 2020 - Jan. 2021

S5 Design Studio -Shanghai, China

- Collaborated on brainstorming, researching, and creating the concept slides for high-end commercial spaces, including restaurants, hotels, and cafés, and created compelling concept slides.
- Developed accurate 3D models of buildings, furniture, and interior elements in SketchUp based on AutoCAD drawings, ensuring precision in spatial representation.
- Produced analytical and presentation diagrams using Adobe Illustrator to illustrate spatial circulation.

Teacher Assistant, Visual Communication Sep. 2019 - Dec. 2019

ArtCenter College of Design, Environmental Design Department -Pasadena, CA

- Provided one-on-one sessions to students on perspective drawing and sketches.
- Assisted teacher before and during class.

Education

ArtCenter College of Design Sep. 2018 - Dec. 2023 Bachelor of Science in Environmental Design

SOUNDspace Berlin Studyaway Program May. 2022 - Aug. 2022

Industrial Design department-led Study Away program in Berlin

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Skills

Digital

Adobe CC
Rhino 3D
SketchUp
Revit
Unreal Engine
Twinmotion
Vectorworks
SolidWorks
Keyshot
Microsoft Office

Analog

3D Printing

Laser Cutting
Communication
Rapid Visual
Concept Development
Storytelling
Modeling
Band Saw
Table Saw
CNC

Language

English/Mandarin